

SEATTLE/ KING COUNTY
VISITOR IMPACT BRIEF

2024 RESULTS

VISITOR VOLUME & SPENDING

TOTAL VISITORS

40.0 M



▲ 23-24 % Chg: 5.3%

▼ 19-24 % Chg: 4.5%

VISITOR SPENDING

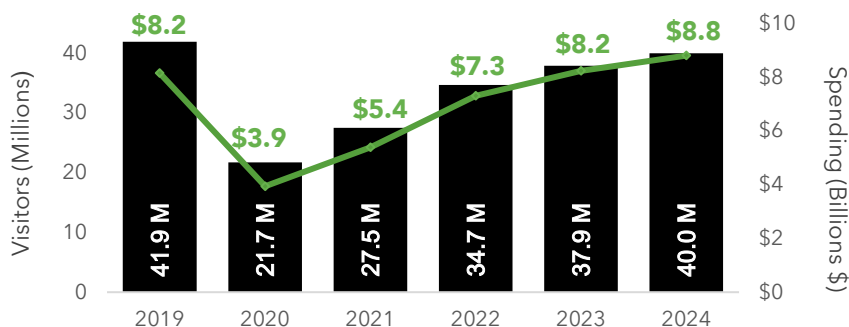
\$ 8.8 B



▲ 23-24 % Chg: 7.2%

▲ 19-24 % Chg: 8.0%

HISTORIC VISITATION AND SPENDING



ECONOMIC IMPACT

EMPLOYMENT

68.0 K



▲ 23-24 % Chg: 4.9%

▼ 19-24 % Chg: 15.2%

STATE & LOCAL TAXES

\$ 839 M



▲ 23-24 % Chg: 6.2%

▲ 19-24 % Chg: 0.2%

HOUSEHOLD TAX OFFSET

\$ 904

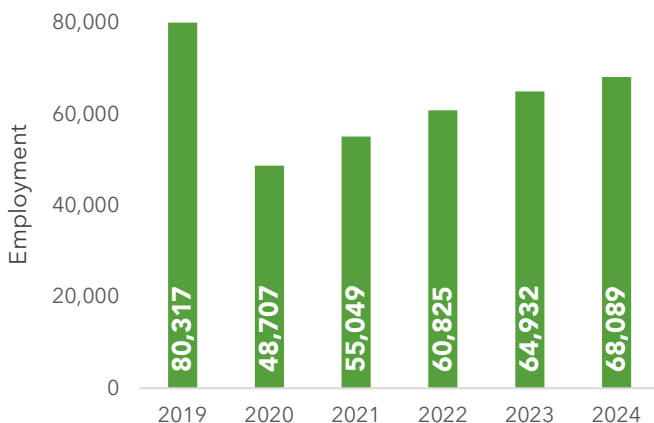


▲ 23-24 % Chg: 5.2%

▼ 19-24 % Chg: 6.5%

EMPLOYMENT & LOCAL TAX IMPACT 2019-2024

EMPLOYMENT



STATE & LOCAL TAXES

