

Seattle/King County Visitor Impact Brief

2025 RESULTS



Visitor Volume and Spending

Total Visitors

39.7M

▼ 24-25% Change: 0.6%

▼ 19-25% Change: 5.2%

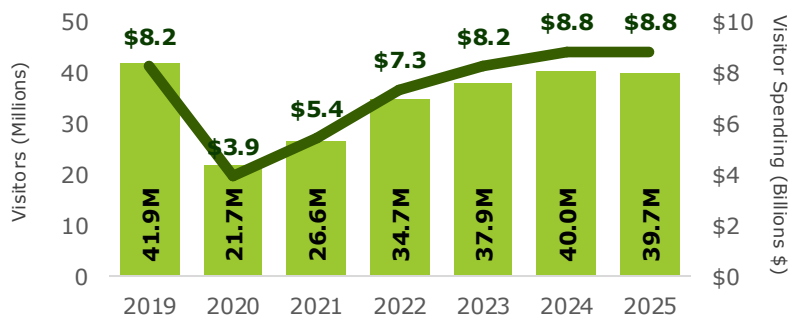
Visitor Spending

\$8.8B

▼ 24-25% Change: 0.3%

▲ 19-25% Change: 8.0%

Historic Visitation And Spending



Economic Impact

Employment

68.6K

▲ 24-25% Change: 0.7%

▼ 19-25% Change: 14.5%

State And Local Taxes

\$840M

▲ 24-25% Change: 0.1%

▲ 19-25% Change: 0.3%

Household Tax Offset

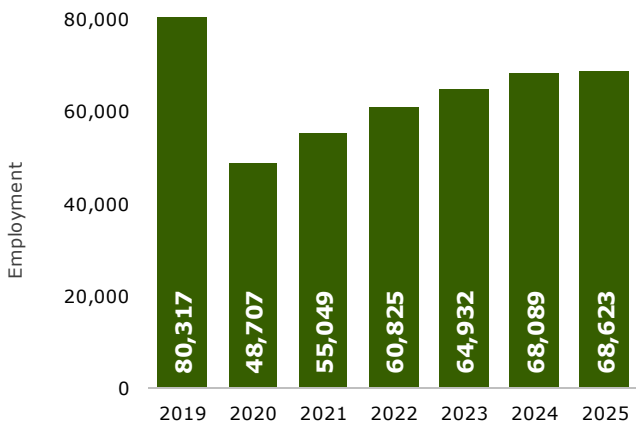
\$893

▼ 24-25% Change: 1.2%

▼ 19-25% Change: 7.6%

Total Employment & Local Tax Impact 2019-2025

Employment



State & Local Taxes

