

2026 Sweepstakes Official Rules: Visit Seattle PCMA Business Events Summit 2026 Sweepstakes

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT IMPROVE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.

1. Promotion Description:

The 'Visit Seattle PCMA Business Events Summit 2026 Sweepstakes' ("Sweepstakes") begins on 06/21/2026 at 12:00 AM (Pacific Time (US & Canada)) and ends on 06/24/2026 at 11:59 PM (Pacific Time (US & Canada)) (the "Promotion Period").

By participating in the Sweepstakes, each entrant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of Visit Seattle ("Sponsor"), which shall be final and binding in all respects. Sponsor is responsible for the collection, submission and processing of Entries and the overall administration of the giveaway.

2. Eligibility:

Open to legal residents of United States who are 18 or older. Void where prohibited or restricted by law.

Employees of Visit Seattle and their respective parents, subsidiaries, affiliates, distributors, retailers, sales representatives, advertising and promotion agencies and each of their respective officers, directors and employees (collectively, the "Promotion Entities"), and members of their immediate families and/or persons living in the same household as such persons, are ineligible.

3. Winner Selection:

The winners of the Sweepstakes will be selected in a random drawing from among all eligible Entries received throughout the Promotion Period.

The random drawing will be **conducted** within fourteen (14) days of June 24, 2026 by Sponsor or its designated representatives, whose decisions are final. Odds of winning will vary depending on the number of eligible Entries received.

Winners will be notified by email at the email address provided in Entry Information within fourteen (14) days of June 24, 2026.

Potential winners must accept a prize by email within 48 hours of notification. Any notification not responded to may result in forfeiture.

4. Prizes:

Four (4) winners will receive:

- One (1) \$250 gift card to a brand selected by the entrant from the following options:
 - REI
 - Brooks Running
 - Amazon

Approximate retail value ("ARV"): \$250 each (\$1,000 total)

Only one prize per person and per household will be awarded. Gift cards are subject to the terms and conditions of the issuer. Prizes cannot be transferred, redeemed for cash or substituted by winner except at Sponsor's discretion.

Sponsor reserves the right to substitute a prize of equal or greater value if necessary.

5. Online Entry:

Enter the Sweepstakes during the Promotion Period online by completing the entry form at: <https://visitseattle.org/pcma-business-events-summit/>

Limit one (1) entry per person.

Automated or robotic Entries submitted by individuals or organizations will be disqualified. Any attempt to obtain more than one entry may result in disqualification.

All Entries must be received by the end of the Promotion Period. Sponsor's database clock will be the official timekeeper.

6. Privacy:

All entrants acknowledge that if selected as a winner, certain identifying information may be disclosed as required by law.

All personal information submitted may be shared among Promotion Entities and used in accordance with their respective privacy policies. The privacy policy of Visit Seattle can be found at: <https://www.visitseattle.org/privacy-policy/>

7. Limitation of Liability:

Sponsor is not responsible for incorrect or inaccurate information, technical failures, or unauthorized intervention.

Sponsor reserves the right to cancel, terminate, modify or suspend the Sweepstakes if necessary.

8. Winner's List:

To obtain a copy of the winner list or Official Rules, send a self-addressed stamped envelope to:

Visit Seattle c/o Marketing Department
701 Pike Street, Ste 800
Seattle, WA 98101

Requests must be received within six (6) months of the Promotion Period end.

9. Sponsor:

Visit Seattle
701 Pike Street, Ste 800
Seattle, WA 98101
marketing@visitseattle.org